



Royal City Youth Ballet Company Sponsorship Opportunities



The Royal City Youth Ballet Company is a registered Society formed in 1989. We bridge the gap between dance schools and professional companies. Performing at a high level is a dream which every dancer possesses and each deserves the opportunity. This non-profit organization is the only one of its kind in Canada, presenting full length ballets with professional artistic direction, costumes, sets and lighting.

Dancers from 26 different ballet schools are now taking part in the Company's 23rd annual Nutcracker, a full length production presented to an audience of over ten thousand community theatre goers and school audiences annually in North Vancouver,

New Westminster, Surrey, Maple Ridge, Abbotsford, Duncan, and surrounding communities.

The Royal City Youth Ballet Company works to showcase young artists and provide them with the encouragement, preparation and experience necessary to shine in the professional dance world. But as a non-profit organization, we need help from the community. Our aim is to present the most professional production possible, not only in our dancers, but also with sets, lighting, costumes, programs, etc. The cost of putting on such productions is great.



Sponsorship Levels

In addition to tax receipts, we aim to give our sponsors maximum exposure through advertising, promotion, on site presence, hospitality & complimentary tickets. Please contact us if you would like to tailor a corporate sponsorship to your needs.

Friend (\$50-\$299)

- Mention on the Nutcracker Program Sponsor Page

Partner (\$300-\$599)

- Mention on the Nutcracker Program Sponsor Page
- Logo on Nutcracker Program Sponsor Page
- Two complimentary tickets to a Nutcracker performance of your choice

Donor \$600-\$999

- Mention on the Nutcracker Program Sponsor Page
- Logo on Nutcracker Program Sponsor Page
- Two complimentary tickets to a Nutcracker performance of your choice
- Quarter Page ad in Nutcracker Program
- Opportunity to display signage/promotional material in the lobby of theatres during performances

Sponsor a Single Performance

\$500 for one show
or \$750 for two shows

Display promotional material at the Nutcracker performance of your choosing, plus your full page greyscale ad (5x8 inches) will be featured on the back of that show's soloist insert in our program.

You will also receive two complimentary tickets to the performance and special mention in the theatre announcements.

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Sponsorship Levels cont'd

Benefactor \$1000-\$2499

- Mention on the Nutcracker Program Sponsor Page
- Logo on Nutcracker Program Sponsor Page
- Four complimentary tickets to a Nutcracker performance of your choice
- Half Page ad in Nutcracker Program
- Opportunity to display signage/promotional material in the lobby of theatres during performances

Premier Circle \$2500-\$4999

- Mention on the Nutcracker Program Sponsor Page
- Logo on Nutcracker Program Sponsor Page
- Four complimentary tickets to a Nutcracker performance of your choice
- Full Page ad in Nutcracker Program
- Opportunity to display signage/promotional material in the lobby of theatres during performances
- Two complimentary tickets to our annual Nutcracker Tea, with opportunity to display promotional material at sponsors' table
- Logo on the front page of Nutcracker Program

Director's Circle \$5000+

- Mention on the Nutcracker Program Sponsor Page
- Logo on Nutcracker Program Sponsor Page
- Eight complimentary tickets to a Nutcracker performance of your choice
- Full Page ad in Nutcracker Program
- Opportunity to display signage/promotional material in the lobby of theatres during performances
- Two complimentary tickets to our annual Nutcracker Tea, with opportunity to display promotional material at sponsors' table
- Logo on the front page of Nutcracker Program
- Logo on all promotional material, including posters, handbills & newspaper ads

For more information on contributing, please email rcyb@telus.net or phone (604) 521-7290.

The Royal City Youth Ballet is a non-profit organization and all donations are fully tax deductible as charitable contributions within the limits of the law.

With your help, we can continue to provide opportunities for young dancers from all over the Lower Mainland.

Yes! I would like to support Royal City Youth Ballet's programmes and performances.

Enclosed please find my cheque (made out to RCYB) for:

- | | | | |
|---|---|--|--------------------------------------|
| <input type="checkbox"/> Single Performance (\$500) | <input type="checkbox"/> Two Performances (\$750) | <input type="checkbox"/> \$50-\$299 | <input type="checkbox"/> \$300-\$599 |
| <input type="checkbox"/> \$600-\$999 | <input type="checkbox"/> \$1000-\$2499 | <input type="checkbox"/> \$2500-\$4999 | <input type="checkbox"/> \$5000+ |

Sponsor Name: _____

Contact Person: _____

Address: _____ Postal Code: _____

Email: _____ Website: _____

Please include this form with your donation and mail to:
RCYB c/o 511 Columbia Street, New Westminster, BC V3L 1B2 604.521.7290